

5-7 MARCH 2014

DUT HOTEL SCHOOL CONFERENCE CENTRE

Ritson Road Campus, Durban



FACULTY OF ARTS & DESIGN

DEPARTMENT OF MEDIA, LANGUAGE & COMMUNICATION

LANGUAGE PRACTICE and TRANSLATION & INTERPRETING PRACTICE programmes

Wednesday 5th March 2014 DAY I

PROGRAMME DIRECTOR: DR R.A. SMITH						
Time	Activity	Venue	Responsible Person			
07:00	Transport – Hotels - airport to the symposium venue		Organisers			
08:00 – 8:45	Registration					
09:00 - 09:10	 Housekeeping and announcements Entertainment – TIP SASL2 	DUT Hotel School Conference Centre	Dr R.L. Makhubu			
	Introduction of the DUT Deputy Vice Chancellor: Academic		Dr R.A. Smith			
09:10 - 09:30	Welcome and key note address – DUT Deputy Vice Chancellor: Academic		Prof N.S. Gwele			
10:00 - 10:20	MORNING TEA					
10:20 - 10:25	Introduction to key note speaker		Dr R.L. Makhubu			
10:30 - 11:20	Key note address - Developing Africa through a harvest and reinvestment of multilingualism		Prof M. Osakwe			

	Paralle	el Sessions		
	Sub Themes: Language promotion, Education & Development	Sub Themes: Multilingualism & General linguistics	Sub Themes: Literature, Media & Society	Sub Themes: Translation, Interpreting & Terminology
	Chair: Richard Hondy	Chair: Enongene Sone	Chair: Terry Herd	Chair: Obono Eyono
11:30 - 12:00	Heike Tappe African (narrative) text structure in education	Ijioma Patricia Ngozi & Chidinma Okeogu Comparative Morpho- syntactic Study of the English, French and Igbo Verbs	Tope Adekunle & Lolie Makhubu Developing Africa through an analysis of Wole Soyinka's 'The Lion and the Jewel'	Muhammad J H Abdullatief Towards a Stylistic Model for Evaluating the Translation of Satirical Discourse from Arabic into English: A Theoretical Framework
12:00 - 12:30	Olivia Ezeafulukwe Nation building and the role of Nigerian indigenous languages	Comfort Oben Ojongnkpot Investigating language shift, maintenance and documentation with Manyu indigenous languages.	Sandiso Ngcobo & Veronica Mahlaba Print media coverage of traditional healers: perceptions about African culture	How the provision of interpreting services is used to promote and develop South African indigenous languages.
12:30 - 13:25	LUNCH	0 0		
	Sub Themes: Language promotion, Education & Development	Sub Themes: Multilingualism & General linguistics	Sub Themes: Literature, Media & Society	Sub Themes: Translation, Interpreting & Terminology
	Chair: Phindile Dlamini	Chair: Maud Blose	Chair: Robin Sewlal	Chair: Rodwell Makombe
13 :30 – 14:00	Olivia Ezeafulukwe Developing Africa through intercultural semiotics	Noleen Leach Multilingual tutorials (mlts) in law	Maboleba Kolobe Featuring Compound Words in Southern African Newspapers	. Thabani Khumalo & Lolie Makhubu Interpreting services provided during medical consultations: Implications for communication and health care services

14:00 – 14:30	Gunasekharan Dharmaraja	Mzamani Johannes	Sandiso Ngcobo	Chidinma Okeogu	
	The Need for Introducing African languages in School Curriculum	Teaching academic writing to multilingual and multicultural students at university level	The role of English literature in the promotion of multilingualism in South Africa	A distinctive aspect of translation: the cultural	
14:30 - 15:00	Colleen du Plessis & Theodorus du Plessis Dealing with disparities in the South African Grade 12 Home Language assessment dispensation	Martha Chidimma Egenti Multilingualism and the Ethnic Identity of the Ette people	JamaryMolumeli Literature and Social Transformation: Does Literature Have Any Impact?	Eventhough Ndlovu, Ruth R. Kandawasvika- Chivandikwa and Patson T Chirango Court Interpreting in Zimbabwe: Policy Position, Practice and Challenges	
15:00 – 15:25	ATERNOON TEA	A			
	Sub Themes: Language promotion, Education & Development	Sub Themes: Multilingualism & General linguistics	Sub Themes: Literature, Media & Society	Sub Themes: Translation, Interpreting & Terminology	
15:30 - 16:00					
13.30 – 10.00	Chair: Robin Sewlal	Chair: Mogapi Mohapi	Chair: Jaya Naidoo	Chair: Phindile Dlamini	
13.30 - 10.00	Chair: Robin Sewlal Mpho Monareng A moment of reckoning for indigenous South African languages within in a densely monolingual business mindset	,	Chair: Jaya Naidoo Andrew Tichaenzana Manyawu & Mandiedza Parichi Humour and death in Zimbabwe: an intertextual analysis of jokes	Chair: Phindile Dlamini Ihechi Obisike Nkoro Igbo-English translation of Chidi Emenike's poem 'Atilogwu'	
	Mpho Monareng A moment of reckoning for indigenous South African languages within in a densely monolingual business mindset	Mohapi Pule Phindane Lexical representation of verbs: Inchoatives and causatives in SESOTHO	Andrew Tichaenzana Manyawu & Mandiedza Parichi Humour and death in Zimbabwe: an intertextual analysis of	Ihechi Obisike Nkoro Igbo-English translation of Chidi Emenike's poem	
16:30 - 17:00 17:00 - 18:30	Mpho Monareng A moment of reckoning for indigenous South African languages within in a densely monolingual business mindset	Mohapi Pule Phindane Lexical representation of verbs: Inchoatives and causatives in	Andrew Tichaenzana Manyawu & Mandiedza Parichi Humour and death in Zimbabwe: an intertextual analysis of	Ihechi Obisike Nkoro Igbo-English translation of Chidi Emenike's poem	

Thursday 6th March 2014 Day 2

18h30

PROGRAMME DIRECTOR: MR A. KHAN				
Time	Activity	Venue	Responsible Person	
07:45	Transport – Hotels to conference venue		Organisers	
08:00 - 8:30	Registration			
8:30 - 8:40	Housekeeping and	DUT Hotel School	Dr M. Rapeane-Mathonsi	
	announcements	Conference Centre	-	
	Introduction of the		Mr A. Khan	
	DUT Deputy Vice Chancellor			
	& Principal			
8:40 - 09:00	Address by the Vice		Prof A.C. Bawa	
	Chancellor & Principal			
09:00 - 09:05	Introduction of the		Mr A. Khan	
	Hon. MEC for Arts, Culture,			
	Sport & Recreation in			
	KwaZulu-Natal			
09:05 - 09:20	Speech	1	Hon. Minister: Sibhidla-Saphetha	

Transport to hotels

09:20 - 09:40		MORNING	TEA	
09:40 - 09:45	Introduction to key note	2 122 222 2	Dr R.L. Makhubu	
	speaker	DUT Hotel School Conference Centre		
09:45 - 10:30	Keynote Address Translation, Interpreting and ICT		Prof M. Pienaar	
		Parallel sessions	•	
	Sub Themes:	Sub Themes:	Sub Themes:	Sub Themes:
	Language promotion, Education & Development	Multilingualism & General linguistics	Literature, Media & Society	Translation, Interpreting & Terminology
	Chair: Sylvia Zulu	Chair: Maleshoane Rapeane-Mathonsi	Chair: Tasneem Seedat	Chair: Jamary Molumeli
10:30-11:00	Richard Hondy	Enongene Mirabeau Sone, &	Isaac Ndlovu	Felix Awung
	Attitudes to Indigenous Languages at South African Universities	Noleen, S. Turner A comparison of language and gender reflection in Bakossi and Zulu proverbial discourse	Language and Audience in Brian Chikwava's Harare North	Applying Bourdieu's habitus and field to Reed's Translation of Le Vieux Nègre et La Médaille
11:00 – 11:30	Napoleon Epoge Each other and themselves: Non-native Speakers of English	Timothée Mukash Kalel Economy of the	Mandiedza Parichi & Andrew Manyawu	Nontobeko Mnyandu & Lolie Makhubu
	on a Linguistic Tightrope	linguistic system in Bantu languages	Political identity construction of Zimbabwe's ZANU-PF party by the state media during the Fast Track Land Reform era: a textual analysis of newspaper articles	The provision of interpreting services in isiZulu and South African Sign Language in some of the courts in KwaZulu-Natal
11:30 – 12:00	Ayub Sheik Educational Globalization and	Anusha Ramcharan	Cabangile Ngwane	Thandazile Mngomezulu & Lolie Makhubu
	the rise of the chain store school	Multilingualism, Multiculturalism and globalisation: Confronting cultural and linguistic impediment to isiZulu- speaking students usage of English as medium of instruction	Ethical Concerns Relative to Male Circumcision Culture in Indigenous African Society	The quality of translation services in rural communities: the case of Jozini Local Municipality
12:00- 12:30	Rodwell Makombe Killing two birds with one stone:	Macaulay Mowarin	Emama Emmanuel	Felix Awung and Nthabeleng Letsae
	the mediation of learning through English in Africa and Asia	Bilingual Verbs in Isoko — English Code Mixing	On the utility value of Urhobo, English, and Pidgin in selected rural Urhobo communities.	Overcoming drama translation challenges in translating Marivaux's Le Jeu de l Overcoming drama translation challenges in translating Marivaux's Le Jeu de l'Amouret du Hasard into Sesotho

DUT INTERNATIONAL LANGUAGE SYMPOSIUM

12:30-13:25	LUNCH				
12.30-13.23	Session 5				
	Sub Themes: Language promotion, Education & Development	Sub Themes: Multilingualism & General linguistics	Sub Themes: Literature, Media & Society	Sub Themes: Translation, Interpreting &	
	Chair: Jaya Naidoo	Chair: Portia Rakoma	Chair: Enongene Sone	Terminology Chair: Andrew Manyawu	
13 :30 - 14:00	Xolani Mavela A case of marginalized African languages tuition in urban South African Schools: A need for an urgent implementation of a good foundation level in African languages.	Zakhile Somlata, Monwabisi Ralarala, Eunice Ivala Multilingualism in South African Higher Education: a myth or reality	Bertha Muringani The role of indigenous languages in communicating health information: The case of Shona in Zimbabwe	Nkosinathi Luthuli, Sylvia Zulu & Seraphin Eyono Obono The popularisation of the use of isiZulu computer terms translated from English: a literature review study	
14:00 – 14:30	Scholastica Uzoma Ezeodili The imperative of methodological changes: The case of French language teaching and learning in Nigeria	Omenogor Happy Dumbi A contrastive analysis of English and Ukwuani front vowels	Leonard. H. Bakize Positive shaping of children in children literature as a tool for social transformation: Examples from four selected east African children books	Elizeus G. Katikiro Unfriendly User- friendliness of Illustrations in Swahili Monolingual Dictionaries	
14:30 – 15:00	Michael A. Mashauri Exploring and Utilizing Languages Spoken in Africa for Achieving the Millennium Development Goals: The Case of Kiswahili Language in East African Countries	Phyllis Kaburise Using language to communicate culture and identity: a semantic-pragmatic analysis of selected Tshivenda English utterances	Michael A. Mashauri Social Transformation: Literature as a Potential Catalyst	Ijioma, Patricia Ngozi Translating abbreviations and acronyms into Igbo: A myth or a reality	
15:00 – 15:25		AFTERNOO	N TEA	l	
	WORKSHOPS Dr R.A. Smit			Peté	
15:30 – 16:30	Workshop I The Incremental Introduction of in South African Schools	of African Languages	Workshop 2 Using e-Learning to harvest and reinvest European languages from Africa's classroom fields: the example of English		
16:30		Transport to			
18:00		From Hotels to G	Gala Dinner		
18:30		Gala Dinr	ner		
21:00		Transport to	Hotels		
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Friday 7th March 2014

Day 3

Time	Activity		Venue Respons		sible Person		
07:45		Transport – Ho	tels to			Organisers	
		conference venu	ie				
08:00 - 8:45		Registration					
09:00 - 09:05		Housekeeping a	nd		tel School		
		announcements		Conferen	ice Centre	Dr R.L.	Makhubu
09:05 - 09:10		Introduction to	key note				
		speaker					
09:10 - 09:55		Keynote Addres					
		Bilingualism, Nat			Prof N.S. Turne		S. Turner
			and the Role of African				
		Indigenous Languages					
10:00 - 10:20					NING TEA		
				l sessions			
		hemes:	Sub Themes:	•	Sub Them		Sub Themes:
		ge promotion,	Multilingualism &		Literature,	Media &	Translation, Interpreting
	Educati		General linguist	ICS	Society		& Terminology
	Develo		Chaire Ealist Ass	vupa.	Chair: Roo	hwoll	Chair: Phindile Dlamini
	Chair:	Terry Herd	Chair: Felix Av	vurig	Makombe	iweii	Chair: Fhindlie Diamini
10:30-11:00	Khum	bulani Mngadi	Maleshoane R	aneane-	Vussy A		Sibusiso Dlamini
10.50-11.00			Mathonsi and	арсапс-	Nkonyane		Sibusiso Diamini
	Systematic technical terminology development		Thembile Nzu	172	rakonyane		Translating legal texts from
		nning as key	111011101101101121		South Africa the Babel		English into isiZulu
		es to the	The use of Africa	n	of the 21st co		
		ment of the	Languages as mo		Decolonizing the		
	South A		tools	8	nation, unlocking the		
languag					potential for self- empowerment of		
					Africa		
11:00 –		nandla	Pulaan Grimb	eek	Osanyemi Taiwo		Ntombezinhle Dladla &
11:30	Khum	alo	n · N · 3				Lolie Makhubu
	An Implementation		Pain or Pleasure? Can		The emerging socio-		T
			Tertiary Students Improve Their English Second		political prognoses in history and drama		The translation of the
		of the Language Basic Education	Language Proficie		nexus in Ahr		Wycliffe Bible Dictionary from English into isiZulu: A
		ted Schools in	Through Exposur		Yerima's Aet		technical text
		ini Municipality	Computerise and		renma's Aetu	u	teermeditext
	Ciliciti	in manierpancy	Programmes?				
11:30 -		ze, Uzoma			Mandiedza		
12:00	Texting, þidgin, and the English language usage of Nigerian students				Women and		
					media: Perce		
					and images		
					in the print r focusing on t		
					Zimbabwear		
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12:00 -	Conclu	ding Remarks and	Vote of Thanks -	- HOD: M	ledia, Langu	iage & Co	mmunication
12:15		G			, 6	.	
12:15- 13:00	LUNCH						
13:00			-	Transport 1			
	Transport to 7 m port						