



DURBAN UNIVERSITY OF TECHNOLOGY  
INYUVESI YASETHEKWINI YEZOBUCHWEPHESHE

# WEBINAR

## DUT BRAND GUIDELINES

Dear Staff and Students,  
The Division of Corporate Affairs cordially invites you to a webinar that will discuss the recently revised DUT Brand Guideline. The 30-minute session will highlight some of the changes that were made and also, inform you of the process that needs to be followed when using the DUT logo.

**DATE: Friday, 6 August 2021**

**TIME: 11H30 - 12H00**

**PLATFORM: MS Teams**

We look forward to your attendance.

### PROGRAMME

**Welcome and Introduction** - (5 minutes)

Mr Alex Mdletshe, Manager: Student Recruitment

**DUT Brand Guide** - (10 minutes)

Ms Noluthando Mchunu, Acting Manager: Design Studio

**Rules and permission for branding and DUT logo use** - (5 minutes)

Ms Vasantha Govender, Manager: Marketing, Public Relations and Events

**Questions & Answers** session (9 minutes)

Attendees and panel

**Conclusion** - (1 minute)

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