

PUBLISHING IN EMERALD'S EMERGING MARKETS CASE STUDIES COLLECTION

DATE: APRIL 15
TIME: 12:00 PM TO 13:00PM
VIRTUAL SPACE: MS TEAMS

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Emerald Publishing is one of the world's leading digital first publishers, commissioning, curating and showcasing research that can make a real difference. The publishing company works with thousands of universities and business schools across the world to share knowledge and provoke the kind of debate that leads to positive change. A family business passionate about people and doing things differently.

Emerald Publishing was founded in 1967 in Bradford, West Yorkshire. The core subject areas that we publish include business, management, education, engineering, health and information science. Emerald Publishing

manages a portfolio of over 309 journals, more than 2,900 book titles from their entire book collection and over 1,900 teaching case studies.

Webinar: Ms Rundle will share tips on how to structure a teaching case study and teaching note, she will explain the submission and peer review process, and will give a demonstration of Emerald's free online Case resource, the Cases Hub.

Who should attend: Case authors/writers and case teachers, regardless of their case writing experience.



PROF FULUFHELO NETSWERA
(HOST) EXECUTIVE DEAN, FACULTY OF
MANAGEMENT SCIENCES

Professor Fulufhele Netswera holds a DPhil in Development Sociology and MPhil in Social Science Methods from Stellenbosch. He is a 2004 Emerging Philanthropy Fellow at City University of New York (CUNY), a former associate professor at Tshwane University of Technology (TUT) and Uganda Technology and Management University (UTAMU). Prof Netswera has published extensively in higher education management, governance, entrepreneurship and philanthropy. He is the current Executive Dean of the Faculty of Management Sciences at the Durban University of Technology.

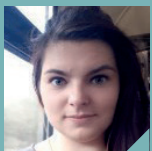


SIBU ZONDI

Mr. Zondi has been in the academic publishing industry for more than 18 years. His first academic publishing role was with Heinemann Educational Publishers as an academic representative based in Johannesburg.

In 2004, he joined Oxford University Press SA (OUPSA) as the regional manager in the Higher Education department. He was based in OUPSA's Johannesburg office, tasked with growing commercial operations and the publishing programme in the Southern Africa including Botswana, Swaziland and Lesotho. In 2010, Sibu joined Emerald Publishing as the Business Manager for Sub-Saharan Africa region and later became the Regional Manager for the region.

Currently, Sibu serves as Emerald Publishing's Vice President for Africa. His key responsibilities include licensing negotiations and agreements focusing on Kenya, Rwanda, Uganda, Ghana, Tanzania, Mozambique; research writing and publishing training; regional strategic implementation; access to Emerald content; usage development and growth; liaising with consortia to achieve a preferred publisher status and service management and working as a part of a global organisation.



GABI RUNDLE
GUEST SPEAKER

Gabi Rundle has worked on Emerald's Case products for the last two and a half years. Previously she was the Cases Content Editor, working with authors of submitted cases to assist with peer review, and the publication of accepted Cases. She became the Cases Publisher in 2019, and now works with authors and organisations to promote case writing and encourage submissions to Emerald's cases publications.

PROF V.P RAWJEE
Project Leader: DUT Business School

DR S JUGMOHAN
Head of Department (HOD): Executive
Education – DUT Business School