



Lecturer: Ms Ayesha Mall
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Bio: Ayesha Mall is the Programme Co-ordinator and lecturer for the Journalism programme in the Department of Media, Language and Communication at the Durban University of Technology, Durban, South Africa. Prior to that, Ayesha taught Journalism and Media Studies at Natal Technikon, University of Natal and at Damelin Education Group. Ayesha has a BA Communications degree from Unisa, an Honours degree in Media Studies from the University of Natal, and a Master of Arts degree in Cultural, Communication and Media Studies from the University of KwaZulu-Natal, Durban.

Her MA dissertation was on the role and governance of Muslim community radio in South Africa. Ayesha has work in various capacities in media. She worked at broadcast production companies, Chalkface Edutainment and New Wave Productions, as a television producer; researching, scriptwriting and producing inserts and documentaries for various magazine programmes broadcast by the South African Broadcast Corporation (SABC).

She headed the news team and produced the current affairs show at a Durban-based community radio, Radio Al-Ansaar. She was the news editor of Africa Perspectives, a monthly newspaper distributed in southern Africa. Currently she delivers research papers at local and international media, communication and journalism related conferences, writes journal papers, book chapters and media industry publication pieces about the media rather than for the media. Her research areas include Community Radio, New Media and Social Media.

Local Conferences and Workshops

Title of Conference	Year Venue	Participation *
1. Roundtable Conference on Communication	2002 University of Natal, Durban	Respondent
2. South African Communication Conference (Saccom)	2003 Durban Institute of Technology	Paper Presentation
3. Journalism Colloquium	2004 Rhodes University	Attendance
4. International Symposium on Islamic Civilisation in Southern Africa	2006 University of Johannesburg, Johannesburg	Paper Presentation
5. World Editors' Forum/ World Association of Newspapers Conference	2007 International Conference Centre, Cape Town	Attendance
6. Digital Reporting Workshop	2009 DUT	Paper Presentation
7. World Journalism Educators Congress	2010 Rhodes University	Paper Presentation

International Conferences Outside South Africa

Title of Conference	Year Venue	Participation *
Mapping the new field of communication for development and social change: Communication, globalization and cultural identities	2006 University of Queensland, Brisbane, Queensland, Australia	Paper Presentation
International Conference on Multiculturalism and Global Community	2010 Institute for Humanities and Cultural Studies Tehran – Iran	Paper Presentation
2nd International SEARCH Conference 2011–	2011 Taylor's University, Kuala Lumpur,	Paper

Busting down the door: The participation of sisters in Muslim Community Radio (Journal article – Agenda Journal 2008)

Case Study of Black Economic Empowerment: New Africa Investment Ltd. (Book Chapter – in the book, The Political Economy of Transformation of the South African media 2008)

Not for Twits an article published in The Media magazine 2009.

Ayesha blind peer-reviews journal papers for accredited journals.

She is a member of the South African National Editors' Forum (Sanef) and the South African Communication Association (Saccom).

Her Twitter handle is [@ayesha_mall](https://twitter.com/ayesha_mall)