

Baden-Wuerttemberg Cooperative State University (DHBW) with around 34,000 students (9 locations and 3 campus) and 9,000 partner companies counts as one of the largest higher education institutions in the German Federal State of Baden-Wuerttemberg.

DHBW Ravensburg and the campus in Friedrichshafen offer study programmes in the field of business and engineering. In the academic year 2019/2020, about 3,900 students are studying at DHBW Ravensburg.

DHBW Ravensburg and Durban University of Technology (DUT) are hiring at the next possible date a

**research assistant (m/f/d)**  
**to work in Germany, city of Ravensburg**  
**(Reference number: RV-31-2019)**

**Her\*His core responsibilities will be:**

- to complete a PhD in the area of marketing for regional fast moving consumer goods (ca. 50% of the working time)
- be involved in scientific presentations and publications
- develop grant applications / be involved in additional research projects
- teaching in the area of mainly marketing and market research at the Baden Württemberg Cooperative State University in Ravensburg (ca. 150 teaching hours / year)

**It is mandatory that the candidate (m/f/d):**

- has a Masters Degree in e. g. marketing / retail management / business administration / public relations management / entrepreneurship or similar subjects,
- speaks fluent English,
- has experience with the South African culture an consumer behaviour and
- will move to and live in Ravensburg, Germany for 3 years

**Additional – desirable but not necessary – requirements:**

- Experience in empirical research,
- knowledge in statistics,
- worked with SPSS,
- basic German knowledge / willingness to learn German and
- international experience, e.g. student exchange.

The research assistant (m/f/d) will enrol at DUT for her\*his PhD without tuition fees, supervised by Prof. Dr. Dobbstein from DHBW Ravensburg.

Candidates are selected in accordance with the provisions of the AGG (Allgemeines Gleichbehandlungsgesetz - German General Equal Treatment Act). Applicants with disabilities (Schwerbehinderte Menschen) or equivalent

status (Gleichgestellte) will be given preferential consideration in case of equal qualification. Applications by women with the required qualifications are explicitly desired. The salary grade can be up to E13 level within the Tarifvertrag der Länder (TV-L) depending on qualification. (gross between 3.607 € and 4,560 € per month which will allow a good living standard in Germany). The job position is limited for three years. The PhD has to be completed during that time. It's a full time employment. The position must be filled at the next possible date, at the latest by 01.06.20.

DHBW Ravensburg will support the candidate in visa issues as well as in finding a flat.

Your electronic application should contain:

- A letter of motivation, indicating why you would like to do a PhD in the specific topic and work in Germany
- tabular CV
- Certificate of your master or equivalent degree including the mark
- A short (max. 300 words) description of your master thesis
- Certificate of your bachelor / diploma or equivalent degree including the mark
- additional certificates / paper / documents

We are looking forward to receiving your electronic application until **20/01/20** under [bewerbungen@dhbw-ravensburg.de](mailto:bewerbungen@dhbw-ravensburg.de). Please include all papers in the mentioned order in ONE electronic document. If you have any questions, you are welcome to contact Prof. Dr. Dobbstein at [dobbstein@dhbw-ravensburg.de](mailto:dobbstein@dhbw-ravensburg.de).